

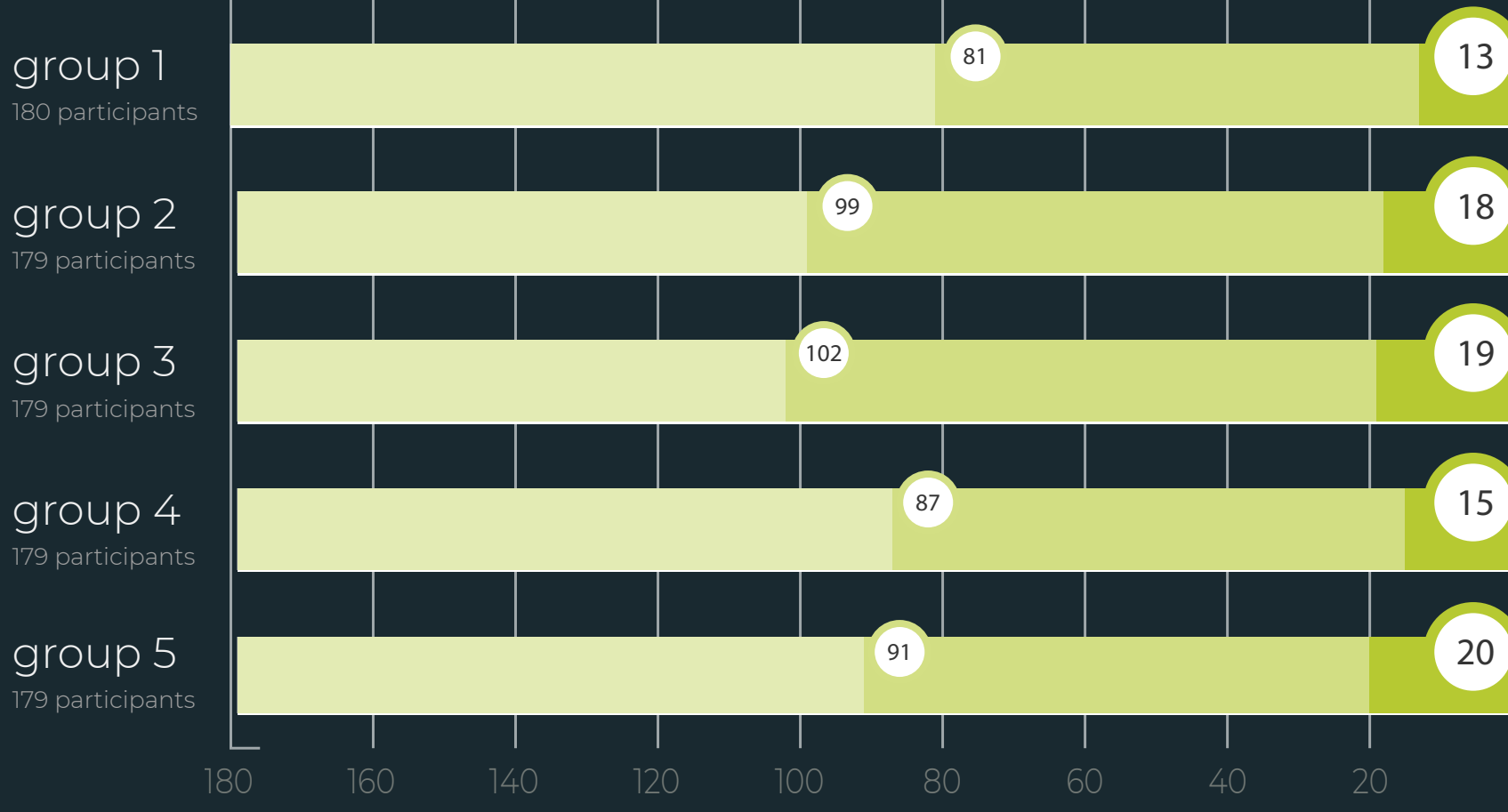
# Engagement results of the aNewSpring MiniMOOC on Online Social Learning

**894**

participants signed up in total, randomly divided over five groups.

**42**

different countries were represented with most participants coming from The Netherlands, followed by the United Kingdom, the United States, Belgium, South Africa and Australia.



Participants that signed up, started and finished per group

No. of participants:  
 signed up ■  
 started ■  
 finished ■



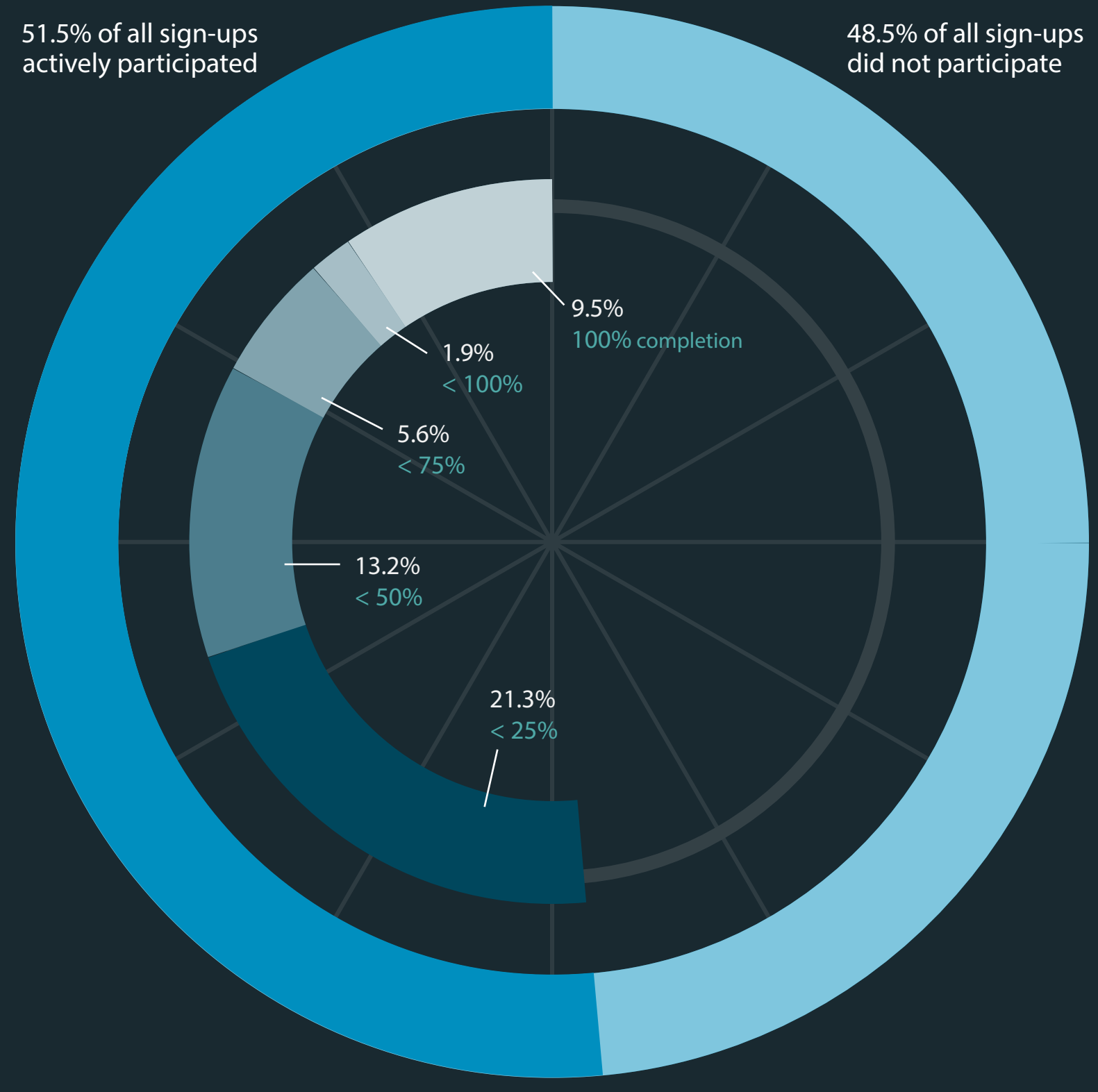
**51.5%**

of sign-ups actively took part of the MiniMOOC, ranging from 45,0% to 57,0% per group.

**18.5%**

of all active participants fully completed the MiniMOOC, ranging from 16,0% to 22,0% per group.

Of all sign-ups the completion rate was 9,5% (7,2% to 11,6%).



A total of **2401 comments** were made in **1096 discussions**, with the longest discussion consisting of 15 comments.

**58.3% of all participants commented**, with 51 of them (11.1%) making more than 10 comments and an average number of **contributions per active participant of 5.2**.



### 2401 COMMENTS

In total 2401 comments ranging from 344 to 559 per group.

### 1096 DISCUSSIONS

In total 1096 discussions ranging from 189 to 243 per group.

### LONGEST DISCUSSION

In total 15 reactions back and forth.



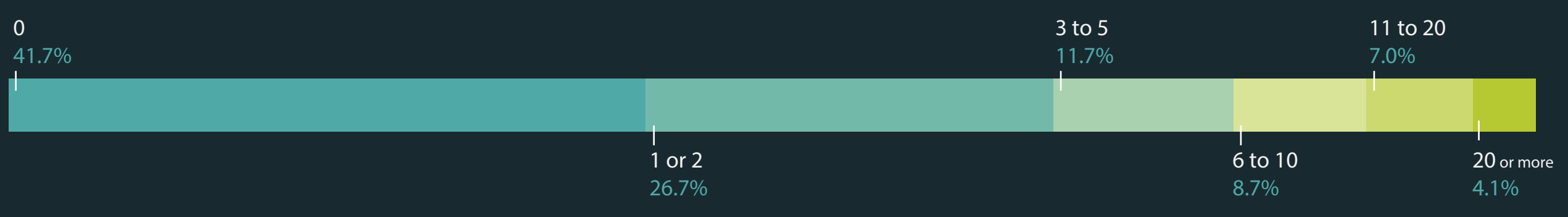
### AVERAGE DISCUSSION LENGTH

In total the average was 2.2 ranging from 1.8 to 2.6 per group.

### AVERAGE REACTIONS PER ACTIVE PARTICIPANT

In total the average was 5.2 ranging from 3.8 to 6.6 per group.

### NUMBER OF CONTRIBUTIONS PER (%) ACTIVE PARTICIPANT



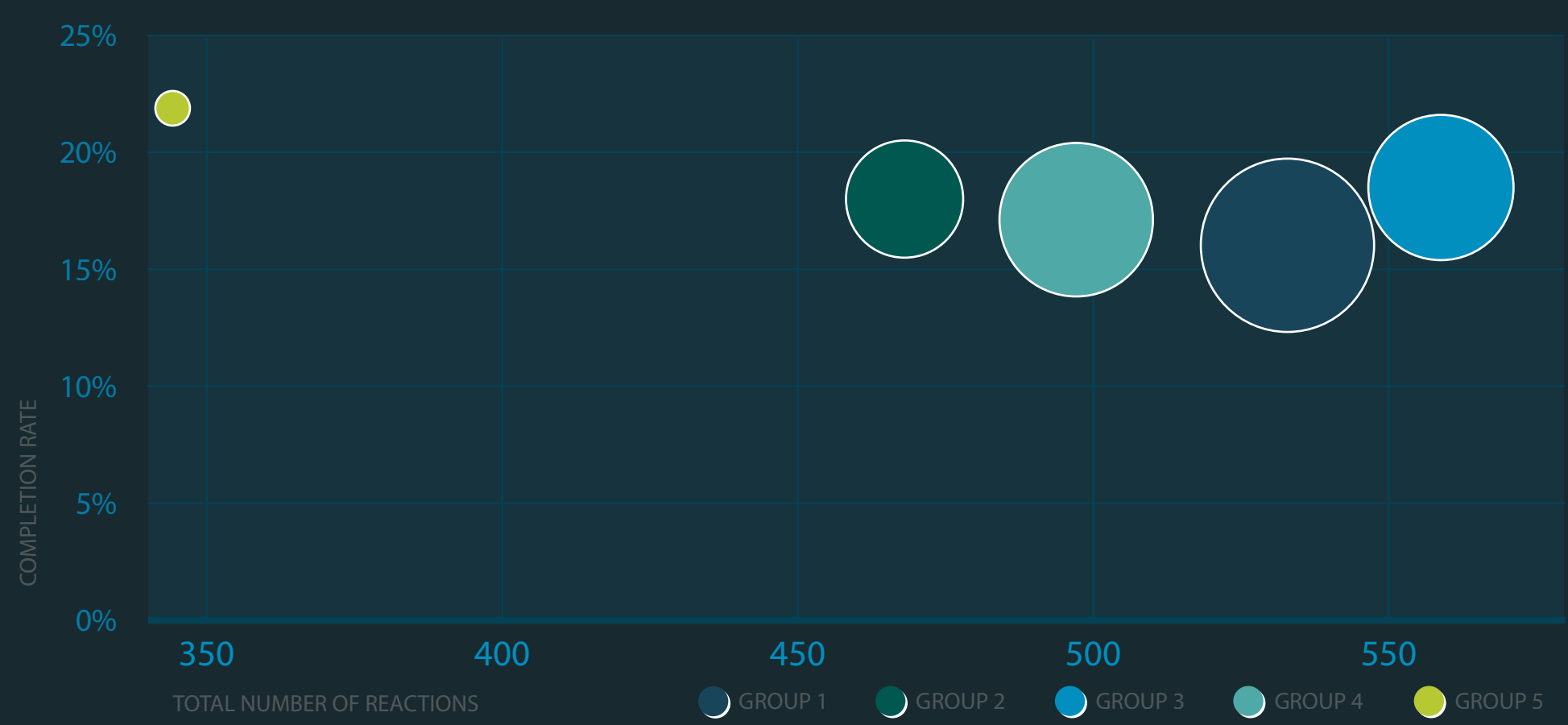
## Reactions VS. Completion rate

A higher number of total reactions in a group did not result in a higher completion rate.



The group with the fewest total number of reactions and the lowest average number of reactions per active participant had the highest completion rate.

The size of circle = average number of reactions per active participant



## Top 5 most discussed content pieces

REACTIONS



DISCUSSIONS

Content Piece	Reactions	Discussions
Can you design social learning (by Ben Betts)	256	87
10 Tips For Designing Effective Social Learning	202	92
Bandura's Social Learning Theory And Beyond	199	75
Social constructivism (by Steve Wheeler)	148	62
The role of the moderator	111	48